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HUNGARY IN THE WORLD AND IN THE EU

2023, sources: Eurostat and FAO

Hungary is a landlocked country with few internal catches. As for aquaculture production, it was the 12th largest EU-27 producer in 2023.

(1.000 tonnes)	World	EU-27	Hungary	% world	% EU-27
Catches	91.681	3.555	5	0,0050%	0,1%
Aquaculture	136.140	1.043	18	0,0143%	1,7%
Total	**227.821**	**4.598**	**23**	**0,0105%**	**0,5%**

AQUACULTURE

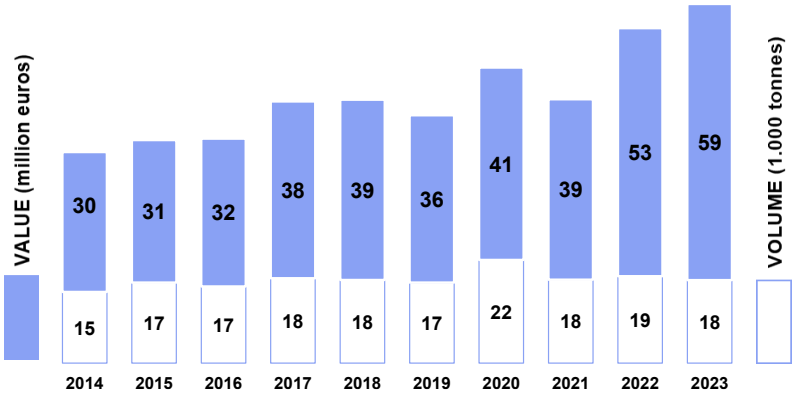
Source: EUMOFA, based on Eurostat and FAO data

Aquaculture consists in the farming of aquatic (freshwater or saltwater) organisms, such as fish, molluscs, crustaceans and aquatic plants. Aquaculture data are reported in live weight equivalent and value. With no direct access to the sea, aquaculture activity in Hungary is limited to freshwater farming.

The following main production methods were used in 2023 according to Eurostat:

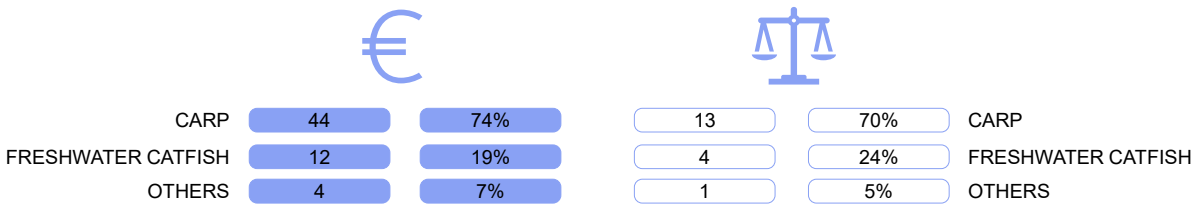
- 75% of production: in ponds;
- 25% of production: in tanks and raceways.

Total production. Values are deflated by using the GDP deflator (base=2020)



Main commercial species farmed and % of total

2023, million euros (nominal value) and 1.000 tonnes



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WHOLESALE

Wholesale is an intermediary stage in the distribution channel that buys in bulk and sells to resellers (e.g. retailers) rather than to consumers.

In Hungary, there is no clearly identifiable wholesale stage. A considerable part of the production is sold from aquaculture farms directly to the retailers or to angling associations. The largest producers have contracts with retail chains. Usually, minor producers sell their harvested quantities to larger producers. Source: Research Institute of Agriculture Economics.

PROCESSING

According to Eurostat-SBS, 104 persons were employed in the Hungarian fish processing industry in 2023. The sector recorded a value added of 1,26 million euros, covering only 0,04% of the value added of total manufacture of food products.

In 2024, the main products sold were “Other fish, prepared or preserved, whole or in pieces (excluding minced products and prepared meals and dishes)” and “Fresh or chilled fish fillets and fish meat (including shark fins), whether or not minced” (source: Eurostat-PRODCOM).

11 companies
Net turnover: 11 million euros
(2024, source: Eurostat - SBS)

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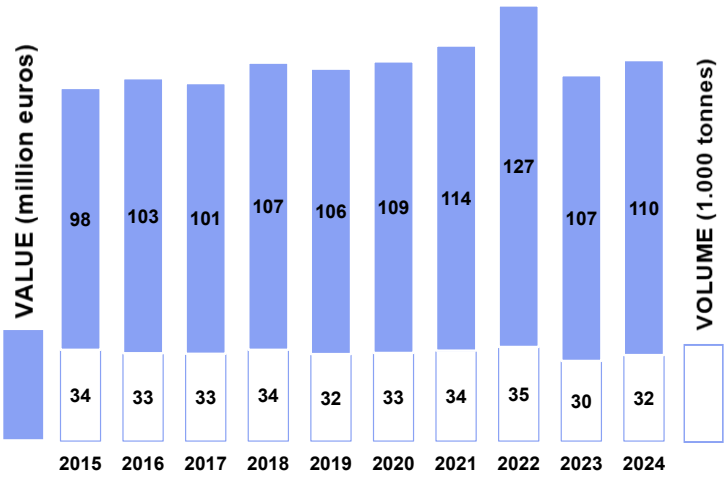
IMPORT – EXPORT

Source: EUMOFA, based on Eurostat-COMEXT data. Values in the bar charts are deflated by using the GDP deflator (base=2020)

IMPORT

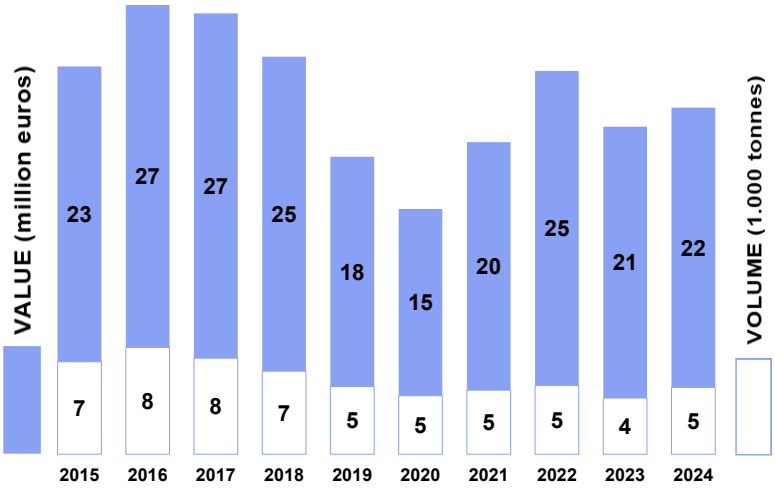


Main commercial species imported and % of total imports

2024, million euros (nominal value)

SALMON	31	21%
TUNA (MOSTLY SKIPJACK)	27	18%
HAKE	9	6%
MISCELLANEOUS SHRIMPS	5	4%
HERRING	5	3%
OTHERS	69	47%

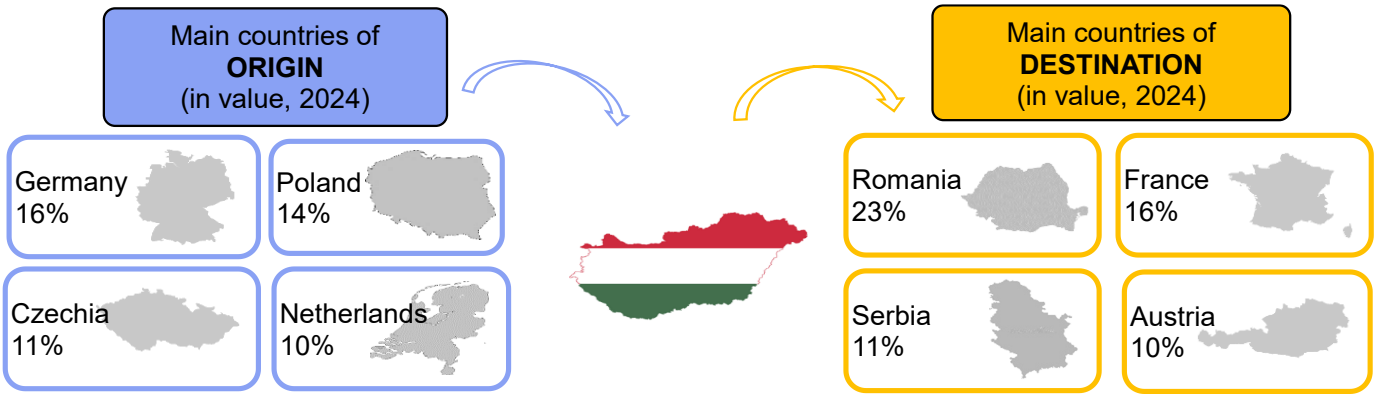
EXPORT



Main commercial species exported and % of total exports

2024, million euros (nominal value)

CARP	8	28%
SALMON	4	12%
TUNA (MOSTLY SKIPJACK)	3	12%
FRESHWATER CATFISH	1	4%
WARMWATER SHRIMPS	1	2%
OTHERS	12	42%



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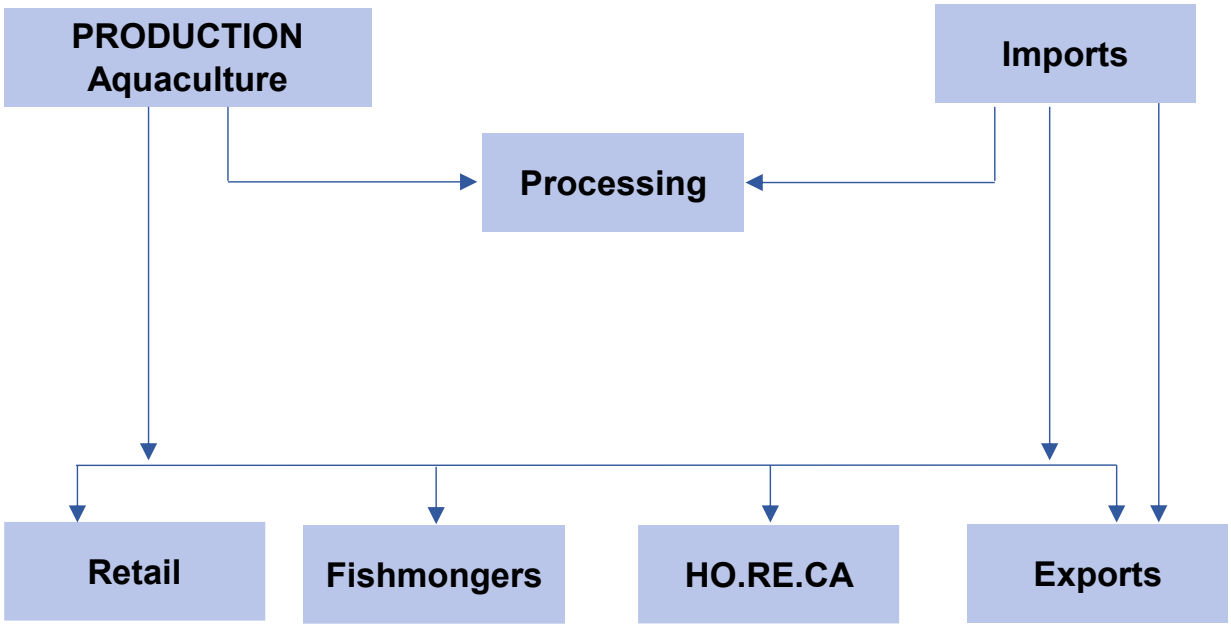
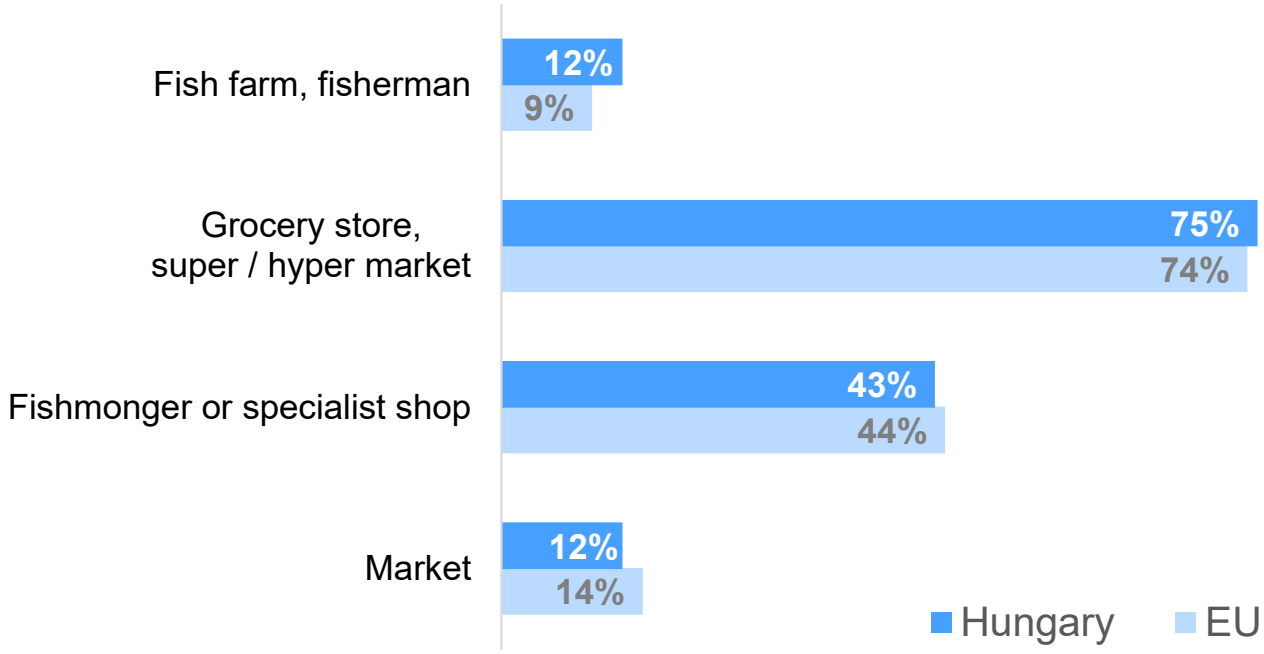
DISTRIBUTION

The supply chain of fisheries and aquaculture products in Hungary (source: Research Institute of Agriculture Economics):



Consumer preferences on purchasing channels (source: Eurobarometer, 2024):



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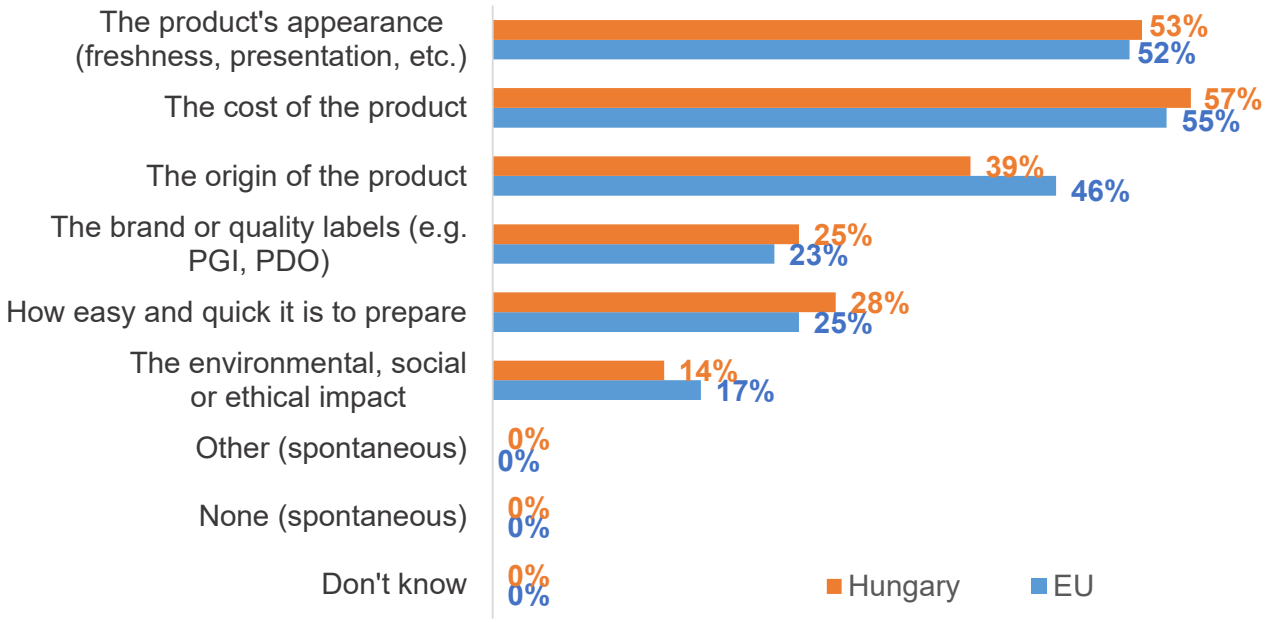
CONSUMPTION

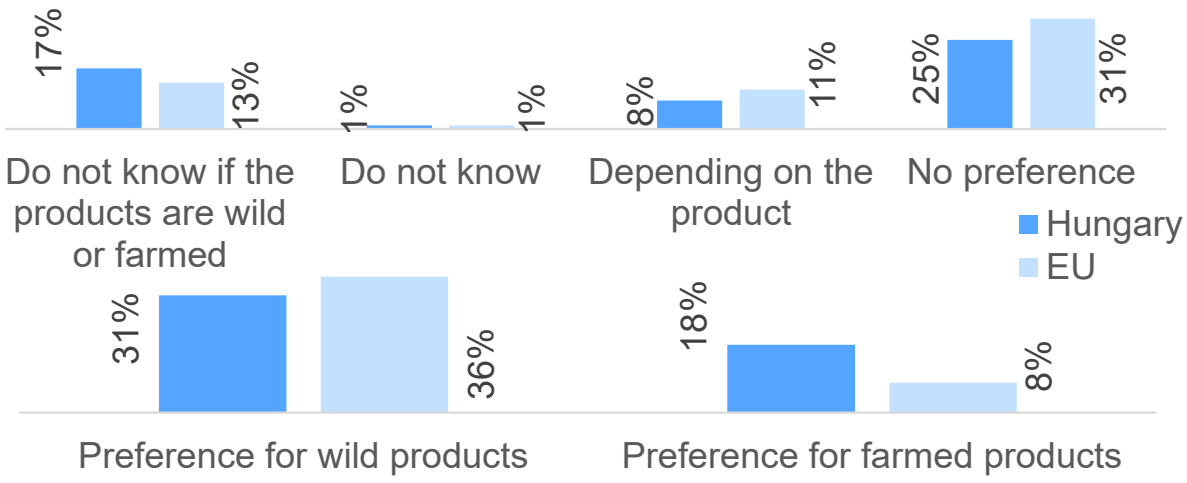
In 2023, apparent consumption was estimated at 5,83 kg per capita, a considerable 13% decrease compared with 2022. The most consumed species were carp and freshwater catfish (source: EUMOFA).

5,83 kg
per capita in live weight equivalent
(2023, source: EUMOFA)

Purchasing factors (source: Eurobarometer, 2024)



Preferences regarding wild or farmed product (source: Eurobarometer, 2024)



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THE COUNTRY IN EUMOFA

LANDINGS

Supply chain stage not present (landlocked country).

AQUACULTURE

Volumes and values are collected from Eurostat – Fishery and integrated with FAO data. They are available on a yearly basis and accessible through dashboards, as well as through the bulk download facility.

FIRST SALES

Supply chain stage not present (landlocked country).

WHOLESALE

No data available

IMPORT - EXPORT

Volumes and values are collected from Eurostat – COMEXT. Data concern trade flows of all fisheries and aquaculture products as recorded by national customs. They are available on a monthly and yearly basis and accessible through dashboards, as well as through the bulk download facility.

PROCESSING

Data are collected from Eurostat – PRODCOM. They concern ex-farm quantities and values of fisheries and aquaculture products sold in the country after being transformed from raw material into final products. They are available on a yearly basis and accessible through dashboards, as well as through the bulk download facility.

CONSUMPTION

Volumes and values of household consumption of fresh fisheries and aquaculture products are collected from Europanel based on panel reporting. Data refer to “Unspecified products”. They are available on a monthly and yearly basis and accessible through dashboards and the bulk download facility. Moreover, retail prices are collected on a monthly basis from the Research Institute of Agriculture Economics. Retail prices from online shops are available, as collected via price-scraper.